

ReproSource has a vision to make high-quality reproductive health testing more affordable and accessible regardless of a patient's financial status and insurance coverage limitations.



Patient pricing and billing questions  
1.800.667.8893 (dial 3)  
BillingInquiries@ReproSource.com

# REPROSOURCE

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## PRICING TRANSPARENCY PROGRAMS

Healthcare providers can now order ReproSource testing with confidence that their patients will have improved transparency into pricing.

- More in-network relationships with commercial insurance providers
- Patient cost protection for eligible non-covered testing
- Transparent and affordable pricing programs for patients choosing to be self-pay

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*ReproSource*<sup>®</sup>  
ILLUMINATING PATHWAYS TO REPRODUCTIVE HEALTH™

200 Forest Street 2nd Floor Suite B Marlborough, MA 01752 USA [www.ReproSource.com](http://www.ReproSource.com)

# Program Offerings

## Broader network access:

ReproSource is moving to a broader in-network relationship with a majority of health plans. Expanded access often conveys even lower out-of-pocket responsibility for patients based on lower in-network contracted rates. This means more patients can avoid out-of-network service denials or higher co-pay responsibilities often associated with out-of-network providers.

## New program for non-covered services:

Innovation and diagnostic advances in reproductive medicine often out-pace insurance carrier updates to coverage policies. The pricing arrangements of this program are designed to provide patients with affordable access to advanced reproductive health tests that may not be covered by their health plans. This program will apply to commercial insurance programs where ReproSource is an in-network provider, and where services are denied as non-covered due to the services being investigative, experimental, or not medically necessary.

## New program for self-pay patients:

The new self-pay program provides an opportunity for patients to pay in advance. This avoids the billing costs associated with services. These savings are passed on to patients who pay in advance of the normal billing process.

## For patients who wish to access self-pay pricing:

Please indicate **Advance Pay** on the billing portion of the requisition form and enter patient's email address and/or mobile phone number, so ReproSource can follow up directly with the patient to provide them access to the ReproSource patient billing portal.

- Patients will receive up to three emails or text communications that enable them to register at the portal and notify them of the 10-day window for payment.
- Patients must acknowledge and provide full payment within the allotted 10-day window.
- Patients who do not acknowledge and pay in full within the 10-day window will be charged at the regular list price.

## Patients who elect self-pay agree to:

- Provide email and/or mobile phone so that a link to the patient payment portal can be delivered
- Access the link to the portal and pay in full via credit card within the 10-day window

Once the patient has received notification of eligibility to enter the ReproSource billing portal, the patient may call ReproSource billing and offer their credit card information directly to a billing service representative.

Self-pay pricing cannot be offered to patients once a claim has entered the normal billing process associated with insurance submission and adjudication.